



City Council Focus Areas 2002/2003

Education	Council Evaluation
<ul style="list-style-type: none"> • Ensure selection of best possible School Board 	
<ul style="list-style-type: none"> • Enhance communications with School Board so they are aware of Council's satisfaction/dissatisfaction 	
<ul style="list-style-type: none"> • Define "superior education community" 	
<ul style="list-style-type: none"> • Clarify School Board/City Council roles and responsibilities 	
<ul style="list-style-type: none"> • Provide opportunities for open/honest/unstructured discussion between School Board and City Council 	
<ul style="list-style-type: none"> • Promote roles and responsibilities of families 	
<ul style="list-style-type: none"> • Coordinate various efforts for maximum impact; greater collaboration on joint services (purchasing, human resources, fleet, financial services, etc.) 	
<ul style="list-style-type: none"> • Concern with decreasing school-age population 	
Families	Council Evaluation
<ul style="list-style-type: none"> • Define risk factors for unhealthy families 	
<ul style="list-style-type: none"> • Reduce risk factors that contribute to unhealthy families 	
<ul style="list-style-type: none"> • Focus on prevention vs. intervention 	
<ul style="list-style-type: none"> • Recreation facilities 	
Public Safety	Council Evaluation
<ul style="list-style-type: none"> • Staffing and retention – Fire and Police 	
Community Environment	Council Evaluation
<ul style="list-style-type: none"> • Consider entire block redevelopment (zoning ordinance) 	
<ul style="list-style-type: none"> • Encourage greater participation by the Commonwealth's Attorney 	
<ul style="list-style-type: none"> • Improve housing appearance through zoning and code enforcement 	
<ul style="list-style-type: none"> • Promote homesteading program 	
<ul style="list-style-type: none"> • Define the role of Keep Lynchburg Beautiful 	
<ul style="list-style-type: none"> • Enhance Timberlake Road with tree plantings 	



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Downtown	Council Evaluation
• Encourage greater private activity	
• Celebrate accomplishments	
• Publicize incentives	
• Market downtown to lenders and real estate agents (Chamber packets)	
• Promote small businesses locating downtown	
Economic Development	Council Evaluation
• Market the City's telecommunications capabilities	
• Explore ways for the City to be the focus of future job growth in the region (health care, technology, service industry, etc.)	
• Partner with Centra Health	
• Continue discussions with Campbell County re: Airport Industrial Park	
• Continue to focus on business retention	
• Maintain and expand airline service	
• Small business loan program	
Safe Neighborhoods	Council Evaluation
• Code enforcement	
• Recreation facilities	
Boards and Commissions	Council Evaluation
• Provide annual reports to City Council using a standard format	
• Create a Citizens Academy	
• Encourage volunteerism on Boards and Commissions (review selection boundaries, resident/non-resident requirements)	